

Course						行銷學 Marketing			3	3											
						航空票務 Airline Ticketing			2	2											
	小計 Subtotal	7	7	6	6	小計 Subtotal	9	9	9	9	小計 Subtotal	5	5	4	4	小計 Subtotal	10	10			
系訂選修 Department Elective Course	國際禮儀 International Etiquette	2	2			觀光心理學 Tourism Psychology	2	2			旅遊風險與應變管理 Travel Risk and response management	2	2								
	休閒遊憩概論 Introduction to Leisure and Recreation	2	2			研究方法 Research Method	2	2			校內實習(三) Campus Internship (3)	1	1								
	旅遊文化 Travel Culture			2	2	會展產業概論 Introduction to The MICE Industry	2	2			區域旅遊專題(二) recreation geography study (II)	2	2								
	觀光日語 Travel Japanese			2	2	觀光法語 Tourism French	2	2			旅遊管理專題研討與製作 Travel management case studies and project production	2	2								
	活動企劃與設計 Activity Design & Implementation			2	2	旅遊業顧客關係實務 Customer Relationship Management	2	2			旅遊數據分析 Bigdata Analytic on Tourism	2	2								
	航空概論 Air Transport Essentials			2	2	智慧旅遊 Smart Tourism	2	2			基礎投資理財 Basic Investment and Financial Management	2	2								
						統計套裝軟體應用 SPSS Application			2	2	旅遊管理新知選讀 New Knowledge of Management	2	2								
						大陸旅遊概論 Introduction to China Tourism			2	2	旅遊商品與廣告 Travel Products Advertising and Planning	2	2								
						遊輪經營管理 Cruise Operation and Management			2	2	產業職業倫理 Industrial Professional Ethics			2	2						
						區域旅遊專題(一) recreation geography study (I)			2	2	進階觀光專業英語 Advanced Tourism Specialized English			2	2						
						電子商務 Electric Commercial			2	2	旅遊業品質管理 Travel Industry Quality Management			2	2						
						領隊導遊日語 Tour Manager and Tour Guide Japanese			2	2	旅遊業溝通與領導 Communication and Leadership for Travel Industry			2	2						
						國際觀光產業行銷 Management and Interational Marketing			2	2	區域旅遊專題(三) recreation geography study (III)			2	2						
						進階全球配銷系統 Advanced Global Distribution System			2	2	觀光產業創業管理 Introduction to Starting and Operating A Travel Agency			2	2						
											網路旅行社管理實務 OTA Management and Practices			2	2						
											財務管理 Finance Management			2	2						
											進階投資實務操作(新增) Advanced Investment Practical Operation			2	2						
											永續旅遊(新增) Sustainable tourism			2	2						
		小計 Subtotal	4	4	8	8	小計 Subtotal	12	12	16	16	小計 Subtotal	15	15	20	20	小計 Subtotal	0	0	0	0

最少修22學分
22 Credits

備註：1. 畢業學分數為130學分(含校訂必修38學分，學院必修10學分，系訂必修60學分，選修至少22學分)。 2. 每學期修習學分數，依學生選課辦法辦理。 3. 跨系選修最多承認12學分(其中含跨校6學分及跨領域微學分課程)。 4. *代表通識課程中考量班級數調整開課學期。 5. 系訂相關電腦課程以A、B組彈性分別上課。 6. 畢業門檻：依本系畢業條件標準表。 7. 校內實習卡需滿40小時，方可畢業(不含校內實習(一)(二)時數)。 8. 「校外實習成績需提據廠商實習證明並檢附該實習成果，作為成績評定標準。9. 大四通識必選四學分得於四學年內任一學年修畢。10. 境外生校定必修課程除軍訓與體育外，參照「華語課程實施要點」辦理。

Notes :

- The required credits for the degree are 130 credits, including 38 required GE credits, 10 school required credits, core required 60 credits and 22 elective credits.
- The maximum credits taken each semester are based on the Guidelines for Student's Course Selection of NKUHT.
- Inter-departmental Electives admission are 12 credits maximum. (Including 6 Inter-school credits and Credit Programs.)
- The * sign indicates that the general education courses will be adjusted per semester based on the number of classes.
- The students might be divided in to group A/B for computer class.
- Graduation requirements: please refer to the table of graduation requirements.
- To graduate, students must complete a minimum of 40 hours of on-campus internship.
- The grading of the Off-campus Internship is partially based on the certificate of internship referred by the company and the internship reports/assignments.
- To fulfill the requirement of general education credits in the fourth year, students must complete the courses in any academic year within their four-year study period.
- Other than military training and physical education classes, international students should follow the regulations of "Guidelines for Mandarin Courses" for required courses enrollment.