

國立高雄餐旅大學 國際觀光餐旅全英文碩士學位學程 課程標準表
The International Master's Program of Tourism and Hospitality – Curriculum

112學年度起適用
For 2023 Academic Year

經 112 學年度第 1 學期第 2 次課程委員會(112.10.17)通過
經 112 學年度第 1 學期第 1 次院課程委員會(112.10.24)通過
經 112 學年度第 1 學期校課程委員會(112.11.15)通過
經 112 學年度第 1 學期教務會議(112.11.29)通過

| 學年 Year | 第一學年 First Year | | | | | | 第二學年 Second Year | | | | | |
|----------------------------|---|---------------------|---------|----------------------|---------|---|---------------------|---------|----------------------|---------|------------|---------------------|
| | 科目 Subject | 第一學期 First Semester | | 第二學期 Second Semester | | 科目 Subject | 第一學期 First Semester | | 第二學期 Second Semester | | 科目 Subject | 第一學期 First Semester |
| | | 學分 Credit | 時數 Hour | 學分 Credit | 時數 Hour | | 學分 Credit | 時數 Hour | 學分 Credit | 時數 Hour | | |
| 共同必修 Required Course | 研究方法 Research Methods | 3 | 3 | | | 餐旅觀光專題(III) Research Seminar in Hospitality and Tourism(III) | | 1 | 2 | | | |
| | 餐旅觀光專題(I) Research Seminar in Hospitality and Tourism(I) | 1 | 2 | | | 論文寫作 Thesis Writing | | 3 | 3 | | | |
| | 餐旅觀光專題(II) Research Seminar in Hospitality and Tourism(II) | | | 1 | 2 | 碩士論文 Master Thesis | | | | 6 | 6 | |
| | ◎量化研究 Quantitative Research | | | 3 | 3 | | | | | | | |
| | ◎質性研究 Qualitative Research | | | 3 | 3 | | | | | | | |
| | 小計 Total | 4 | 5 | 7 | 8 | 小計 Total | | 4 | 5 | 6 | 6 | |
| 共同選修 Elective Course | 策略性人力資源管理研究 Strategic Human Resource Management | 3 | 3 | | | 餐旅觀光行銷研究 Marketing for Hospitality and Tourism | | 3 | 3 | | | |
| | 餐旅觀光會計研究 Hospitality and Tourism Accounting Research | 3 | 3 | | | 營收管理研究 Research in Revenue Management | | 3 | 3 | | | |
| | 餐旅觀光領導研究 Leadership in Hospitality and Tourism | 3 | 3 | | | 環境衝擊評估 Environmental Impact Assessments | | 3 | 3 | | | |
| | 全球觀光趨勢研究 Global Trends and Issues in Tourism Research | 3 | 3 | | | 精品旅遊管理研究 Luxury Management in Tourism | | 3 | 3 | | | |
| | 郵輪觀光研究 Research in Cruise Tourism | 3 | 3 | | | 餐旅、觀光資訊科技研究 Information Technology for Hospitality and Tourism | | | | 3 | 3 | |
| | 服務管理研究 Research in Service Management | 3 | 3 | | | 創新與創業 Innovation and Entrepreneurship | | | | 3 | 3 | |
| | 會展管理研究 Research in MICE Management | 3 | 3 | | | 旅館經營個案研究 Case Studies in Hotel Management | | | | 3 | 3 | |
| | 餐旅觀光政策與發展 Hospitality and Tourism Policy and Development | | | 3 | 3 | 宗教飲食文化研究 Religious Food and Culture | | | | 3 | 3 | |
| | 財務管理研究 Strategic Finance Management | | | 3 | 3 | | | | | | | |
| | 文化觀光研究 Research in Culture Tourism | | | 3 | 3 | | | | | | | |
| | 永續觀光發展研究 Research in Sustainable Tourism Development | | | 3 | 3 | | | | | | | |
| | 目的地行銷管理研究 Destination Marketing and Management | | | 3 | 3 | | | | | | | |
| | 餐旅觀光倫理 Hospitality and Tourism Ethics | | | 3 | 3 | | | | | | | |
| | 小計 Total | 21 | 21 | 18 | 18 | 小計 Total | | 12 | 12 | 12 | 12 | |

備註：1.畢業學分為 30學分(必修：18學分，選修：12學分)。2.◎記號科目為二擇一。3.本課程標準表適用於春秋兩季之入學學生。

Remarks: 1. Required credits for graduation: 30 Credits (including 18 credits of required courses and 12 credits of elective courses).

2.◎Select one from either course.

3. The curriculum is applicable to students in the spring and autumn semester.